



## St. Helena's 15<sup>th</sup> Annual CYO Memorial Invitational 2019 Basketball Tournament

November, 2018

### **RE: Tournament Sponsorship**

Dear St. Helena Friend:

We are excited to announce that St Helena's 15<sup>th</sup> Annual CYO Memorial Invitational Basketball Tournament will be held Friday, January 18<sup>th</sup> thru Monday, January 21<sup>st</sup>, 2019. This is a wonderful event that is fun for the whole family: great basketball, great people, great food and all for great causes which benefit our local community! We use the proceeds to support school families who have lost loved ones or experiencing a difficult time, fund our school, our youth ministry, our CYO program and local charities. We also apply funds for tuition assistance.

We hope you consider supporting this year's tournament. Included in this package is a list of the sponsorship opportunities. Most levels come with banners to be displayed in our gymnasium and also ads of varying sizes which are placed in a professionally printed Tournament Program Book. These banners and books have become highlights of the event! Another feature is the constant podium recognition throughout the tournament – our announcer has developed a phenomenal reputation for spreading the word about our supporters during every game! Lastly, there is the use of social media for recognition and like last year, we will be working with a cable TV company to broadcast several games lives from St. Helena's gym.

If you are unable to sponsor this endeavor, please consider making a donation to help support our efforts and our parish families. We will recognize all our donors for their generosity. Your support is critical to the Tournament's success and most importantly, helps our parish and local community!

We look forward to help! If you have any questions, please feel free to call Melissa Kerr at (215) 313-5093 or email her [mdkerr@comcast.net](mailto:mdkerr@comcast.net). Thank you for your generosity and help!

With Gratitude,

Melissa Kerr, Erika Organsky  
Allie Draham, Lindsay Draham, Jack Elliott  
Sponsorship Chairpersons

Enclosure



## St. Helena's CYO Memorial Invitational 2019 Basketball Tournament Sponsorship Levels

### **Tournament Presenting Sponsorship: \$5000 (Reserved By PA Oral Surgery and Dental Implants)**

- Recognition as Presenting Sponsor on all Materials, including Tournament Program Book
- Full Color page ad in preferred location of the Tournament Program Book
- Extra-large Banner with Name and Logo placed in prominent area of gymnasium
- Scorer's Table Recognition 8 times each game as Presenting Sponsorship (192 times)
- Banner at Scorer's Table with Name and Logo
- Customized Recognition in media outlets, including Facebook and Cable TV, with on-air interviews
- Ten VIP Badges for free entry to all games

### **Tournament Hoop Sponsorship: \$2500 (Four Available)**

- Recognition as Hoop on all Materials, including Tournament Program Book
- Full Color page ad in preferred location of the Tournament Program Book
- Large Banner with Name and Logo placed in prominent area of gymnasium
- Scorer's Table Recognition 6 times each game as Major Sponsorship (144 times)
- Banner at Admissions Table with Name and Logo
- Customized Recognition in media outlets, including Facebook and Cable TV, with on-air interviews
- VIP Badges for free entry to all games

### **Tournament T-Shirt Sponsorship: \$1500 (Five Available)**

- Recognition as T-Shirt Sponsor on all Materials, including Tournament Program Book
- Sponsor Advertisement on Volunteer or Coaches T-shirts
- Full Color page ad in preferred location of the Tournament Program Book
- Banner with Name and Logo placed in prominent area of gymnasium
- Scorer's Table Recognition 4 times each game as T-Shirt Sponsor (96 times)
- Customized Recognition in media outlets, including Facebook and Cable TV, with on-air interviews
- VIP Badges for free entry to all games

### **Tournament Platinum Sponsor: \$1000**

- Full page ad in preferred location of the Tournament Program Book
- Banner with Name and Logo placed in prominent area of gymnasium
- Scorer's Table Recognition 2 time each game as Platinum Sponsor (over 48 times)
- VIP Badges for free entry to all games

### **Tournament Gold Sponsor: \$500**

- Full page ad in the Tournament Program Book
- Scorer's Table Recognition 1 time each game as Gold Sponsor (24 times)

### **Tournament Team Sponsor: \$300 (Special for Participating Tournament Teams)**

- Full page ad in the Tournament Program Book

### **Tournament Silver Sponsor: \$250**

- Half-page ad in the Tournament Program Book



St. Helena's CYO Memorial Invitational  
2019 Basketball Tournament  
January 18<sup>th</sup> thru January 21<sup>st</sup>

**Sponsorship Reservation Form**

YES! I/WE will become a 2019 Basketball Tournament Sponsor  
Company /Family/Individual Name: (as it should appear on promotional materials)

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

**Sponsorship Package:** Please circle package and return form with payment.

Presenting Tournament Sponsorship: \$5,000    Major Tournament Sponsorship: \$2500  
T-Shirt Sponsorship: \$1500    Platinum Sponsorship: \$1000  
Gold Sponsorship: \$500    Team Ad Sponsorship (special): \$300  
Silver Sponsorship: \$250

IN-KIND ITEM: \_\_\_\_\_

**Sponsor's LOGO:** Please prepare your ad for the program book to be e-mailed as an attachment (PDF format is preferred) to Stephanie Donley at [donley4@comcast.net](mailto:donley4@comcast.net). **All Advertising must be received by 12/27/2018 to be included in the event program.**

Payment Method (Please check one):

- Check or Money Order Enclosed  
 Payment will be sent by (date): \_\_\_\_\_  
 Need an invoice to process payment

Please make checks payable to:    St. Helena's CYO  
and mail them to:    St. Helena's Tournament  
  c/o Melissa Kerr  
  1670 Jennifer Lane  
  Blue Bell, PA 19422

For questions related to Sponsorship, please contact Melissa Kerr at [mdkerr@comcast.net](mailto:mdkerr@comcast.net) or via phone at (215) 313-5093. Thank you for your consideration and support!