



St. Helena's 13th Annual CYO Memorial Invitational 2017 Basketball Tournament

November, 2016

RE: Tournament Sponsorship

Dear St. Helena Friend:

We are excited to announce that St Helena's 13th Annual CYO Memorial Invitational Basketball Tournament will be held Friday January 13th through Monday January 16th, 2017. This is a wonderful event that is fun for the whole family: great basketball, great people, great food and all for great causes which benefit our local community! We use the proceeds to support school families who have lost loved ones and to also fund our school, parish and CYO programs and local charities. We also apply funds for tuition assistance.

We hope you consider supporting this year's tournament. Included in this package is a list of the sponsorship opportunities. Most levels come with banners to be displayed in our gymnasium and also ads of varying sizes which are placed in a professionally printed Tournament Program Book. These banners and books have become highlights of the event! Another feature is the constant podium recognition throughout the tournament – our announcer has developed a phenomenal reputation for spreading the word about our supporters during every game! Lastly, there is the use of social media for recognition and this year, we will be working with a cable TV company to broadcast the games live from St. Helena's gym.

If you are unable to sponsor this endeavor, please consider making a donation to help support our efforts and our parish families. We will recognize all our donors for their generosity. Your support is critical to the Tournament's success and most importantly, to helping our precious St. Helena community!

We look forward to help! If you have any questions, please feel free to call me at 215-416-7489 or send an email to marci@takeabreakfromcancer.org.

With Gratitude,

Marci Schankweiler
Sponsor Coordinator

Gary Kane/Mike Maransky
Tournament Chairpersons

Ryan Major
CYO President

Enclosure



St. Helena's CYO Memorial Invitational 2017 Basketball Tournament Sponsorship Levels

Tournament Presenting Sponsorship: \$5000 (One Available)

- Recognition as Presenting Sponsor on all Materials, including Tournament Program Book
- Full Color page ad in preferred location of the Tournament Program Book
- Extra-large Banner with Name and Logo placed in prominent area of gymnasium
- Scorer's Table Recognition 8 times each game as Presenting Sponsorship (192 times)
- Banner at Scorer's Table with Name and Logo
- Customized Recognition in media outlets, including Facebook and Cable TV, with on-air interviews
- Ten VIP Badges for free entry to all games

Tournament Hoop Sponsorship: \$2500 (Four Available)

- Recognition as Hoop on all Materials, including Tournament Program Book
- Full Color page ad in preferred location of the Tournament Program Book
- Large Banner with Name and Logo placed in prominent area of gymnasium
- Scorer's Table Recognition 6 times each game as Major Sponsorship (144 times)
- Banner at Admissions Table with Name and Logo
- Customized Recognition in media outlets, including Facebook and Cable TV, with on-air interviews
- VIP Badges for free entry to all games

Tournament T-Shirt Sponsorship: \$1500 (Five Available)

- Recognition as T-Shirt Sponsor on all Materials, including Tournament Program Book
- Sponsor Advertisement on Volunteer or Coaches T-shirts
- Full Color page ad in preferred location of the Tournament Program Book
- Banner with Name and Logo placed in prominent area of gymnasium
- Scorer's Table Recognition 4 times each game as T-Shirt Sponsor (96 times)
- Customized Recognition in media outlets, including Facebook and Cable TV, with on-air interviews
- VIP Badges for free entry to all games

Tournament Platinum Sponsor: \$1000

- Full page ad in preferred location of the Tournament Program Book
- Banner with Name and Logo placed in prominent area of gymnasium
- Scorer's Table Recognition 2 time each game as Platinum Sponsor (over 48 times)
- VIP Badges for free entry to all games

Tournament Gold Sponsor: \$500

- Full page ad in the Tournament Program Book
- Scorer's Table Recognition 1 time each game as Gold Sponsor (24 times)

Tournament Team Sponsor: \$300 (Special for Participating Tournament Teams)

- Full page ad in the Tournament Program Book

Tournament Silver Sponsor: \$250

- Half-page ad in the Tournament Program Book



**St. Helena's CYO Memorial Invitational
2017 Basketball Tournament
January 13th – 16th, 2017**

Sponsorship Reservation Form

☐ YES! I/WE will become a 2017 Basketball Tournament Sponsor

Company /Family/Individual Name: (as it should appear on promotional materials)

Contact Person: _____

Phone Number: _____

Address: _____

Email Address: _____

Sponsorship Package: Please circle package and return form with payment.

Presenting Tournament Sponsorship: \$5,000	Major Tournament Sponsorship: \$2500
T-Shirt Sponsorship: \$1500	Platinum Sponsorship: \$1000
Gold Sponsorship: \$500	Team Ad Sponsorship (special): \$300
Silver Sponsorship: \$250	

IN-KIND ITEM: _____

Sponsor's LOGO: Please prepare your ad for the program book to be e-mailed as an attachment (PDF format is preferred) to Stephanie Donley at donley4@comcast.net. **All Advertising must be received by 12/29/2106 to be included in the event program.**

Payment Method (Please check one):

☐ Check or Money Order Enclosed
☐ Payment will be sent by (date): _____
☐ Need an invoice to process payment

Please make checks payable to: St. Helena's CYO
and mail them to: St. Helena's CYO
c/o Marci Schankweiler
309 Windsor Way
North Wales, PA 19454

For questions related to Sponsorship, please contact Marci Schankweiler at marci@takeabreakfromcancer.org or via phone at 215.416.7489. Thank you for your consideration and support!